

11th International Conference on Islands Tourism

Mytilene, Lesvos (Greece) - 5th/6th September

VENUE: Chamber of Lesvos - 71, P. Kountourioti Street
81100 MYTILINI , LESVOS , GREECE

PROGRAM

DAY 1 - September 5th, 2019

8.30 - 8.50

Registration

9.00-10.30

Institutional greetings

10.30-11.00

Opening Speech – Prof. Giovanni Ruggieri
“Undertourism and Overtourism: policies for islands”

11.00 – 11.30

Coffee Break

11.30 – 13.00

Tourism Sustainable Development for islands

“The evolution of Malta's Tourism Product, supply constraints and sustainability”
Silvio Attard - Central Bank of Malta

Chair

Prof. Carlos Santos
University of Azores

“From insularity to islandness: the use of place branding for achieving sustainable island tourism”

Angeliki Mitropoulou; Ioannis Spilanis - University of Aegean

“Accessible tourism: a value added to economic development”

Romana Gargano, Filippo Grasso, Bernadette Lo Bianco - University of Messina

13.00-14.30

Light lunch

14.30 -15.00

Prof. Xavier Lechien (DMO of Durbuy)
“Empowering local population, a key success factor to develop a sustainable tourism”

15.00 -17.00

Practical approaches for tourism development in islands

“Factors constraining international growth in nautical tourism firms. the case of the Macaronesia islands.”

Chaitanya Suárez, Yen Elisabeth Lam Gonzalez - University of Las Palmas de Gran Canaria

Chair

**Prof. Adalberto
Dias de Carvalho**
ISCET

“Circular economy in tourism: good practices in the Canary Islands hotel sector”

Carmen Florido, Marta Jacob and Carlos Rodríguez - Universidad de Las Palmas de Gran Canaria

“ISLANDAP PROJECT: multidisciplinary approach to islands circular economy”

Carlos Rodríguez, Carmen Florido, Marta Jacob and Francisco López - Universidad de Las Palmas de Gran Canaria

“Portuguese continental islands and Canarias as coastal and maritime tourist destinations: a comparative approach of its media impact”

Adalberto Dias de Carvalho, Cristiana Oliveira - ISCET, Cristiana Oliveira -Universidad Europea de Turismo

17.00 – 17.30

1st Day debate

Moderator

**Prof. Giovanni
Ruggieri**

Tourism development: evidences and perspective

20.15

Gala Dinner

DAY 2 - September 6th, 2019

10.00 – 10.30

Opening speech - Prof. Razaq Raj (Leeds Beckett University)

10.30 – 11.00

Coffee Break

11.00 – 13.00

Tourism Industry: consumption analysis, current trends and future development

“Wine tourism in island destinations: the case of Crete”

Konstantinos Tsilimpokos, Nikolaos Trihas, Anna Kyriakaki, Efthymia Sarantakou - University of the Aegean

Chair

Prof. Azzurra Rinaldi
University of Rome

“Wine Tourism Consumption Patterns. A Comparative Analysis Based on the Application of the Benford Law”

Azzurra Rinaldi, Rosella Castellano – University of Rome

“Movie-tourism: a strategy for development island sustainable tourism”
Fabiana Sciarelli – University of Naples

“A special type of tourism: Islands Religious Tourism”
Sara Sergio - University of Rome

“Tourism and community development. Anthropological perspectives and participatory approaches”
Irene Salerno - University of Rome

13.00 - 14.30

Light lunch

14.30 - 15.00

Prof. Carlos Santos and Teresa Medeiros (University of Azores)

“Perception of health, concerns with the travel and satisfaction of senior tourists in the Azores destination”

15.00 - 16.30

Destination strategies: tools and approaches

Chair

Prof. Pierre Fournié

University Paris-Est
Marne-la-Vallée-Cité
Descartes

“Competitive intelligence for insular territories”.

Fournié Pierre , Dou Henri - University Paris-Est Marne-la-Vallée-Cité Descartes

“Develop the identity of islands through citizen approaches? The contribution of Cultural Rights” - Exploratory study of two Brittany islands.

Leila Damak, Danielle Pailler - Université de Bretagne Sud, Université de Nantes

“The systemic complexity of organizational processes in the tourism sector: the emergence of a new follower”

Nicola Capolupo, Valerio Giampaola, Gabriella Piscopo - University of Salerno

16.30 -17.00

Prof. Konstantinos Andriotis (Middlesex University)

“Traveling Artists’ Roles: Mural Production on the Island of Crete”

17.00 - 17.30

2nd Day debate

Moderator

Prof. Razaq Raj

Leeds Beckett University

Thematic tourism and destination management